



## State of SAGE 2016

2016/12/09

150

Members

19

New members

6

Events

34

Job emails

25,916

Website views

2,040

Member list views

1601

Facebook likes

379

Twitter followers

## Letter from the chairperson

Dear SAGE member,

Thank you for your support in 2016! We're pleased to release our State of SAGE 2016 document, which covers our activity and statistics for the year.

One of our achievements this year was to introduce the first Best Editing award at the Durban International Film Festival. We also held a discussion panel at DIFF called *Building Relationships, Building Stories* which was presented by Khalid Shamis S.A.G.E., as well as an event at the first SABC Ekurhuleni International Film Festival, which was presented by Megan Gill S.A.G.E.

We launched a grapevine action this year, and also engaged regularly with SASFED, the umbrella industry organisation to which we belong, as well as the NFVF, DTI, SACIA and IPO.

Our new executive committee for 2017 is:

Marina du Toit (Chair)  
Melissa Parry (Vice Chair)  
Nikki Comninios (Treasurer)  
Athena Argyrakis (Events)  
Carol Howell (Membership)  
Catherine Meyburgh (Membership)  
Gugu Sibandze (Events and Mentorship)  
Jenine Lindeque (General Support)  
Kerryn Assaizky (Events)  
Khalid Shamis (Events)  
Rowan Cloete (Marketing)  
Stephen Abbott (Website)  
Stephen Horn (Mentorship)  
Taryn Calverey (Marketing & Website)

We're planning to run our annual survey from next week, and for 2017 we're aiming to launch a mentorship programme, fight for royalties for editors who contribute to the creative process, focus on transformation and develop a registered course for assistant editors. We would also like to hold more social events and screenings, so if you have worked on a project and would like to show it, please let us know.

We are in the process of sending out invoices. Our membership for 2017 is R480 for full, associate and affiliate members, and R170 for student members. This is a zero increase from 2016, which we hope is good news for our members.

Remember that you can contact us at any time with problems, feedback, suggestions, comments or any ideas about how SAGE can add value to your career as an editor.

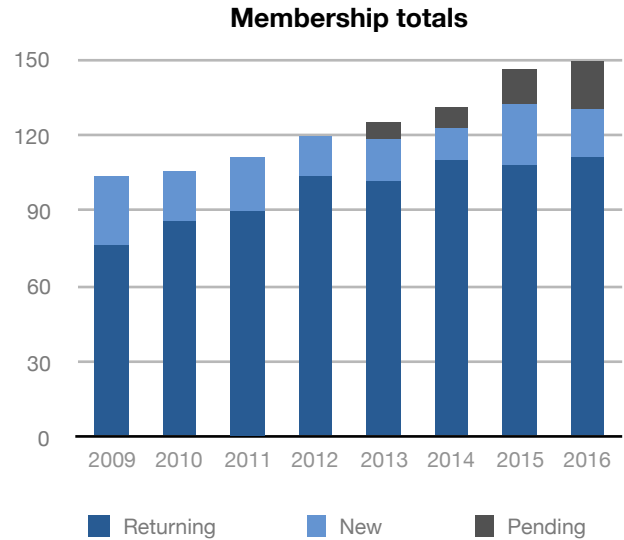
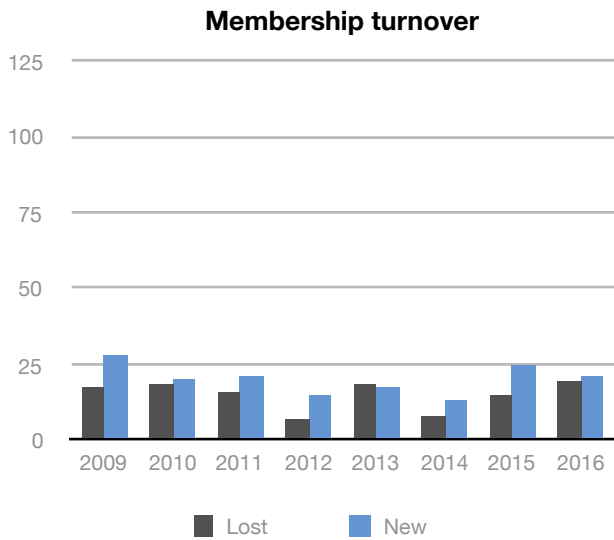
We hope you'll have a fantastic festive season and see you in 2017!

*Marina du Toit*  
SAGE Chairperson

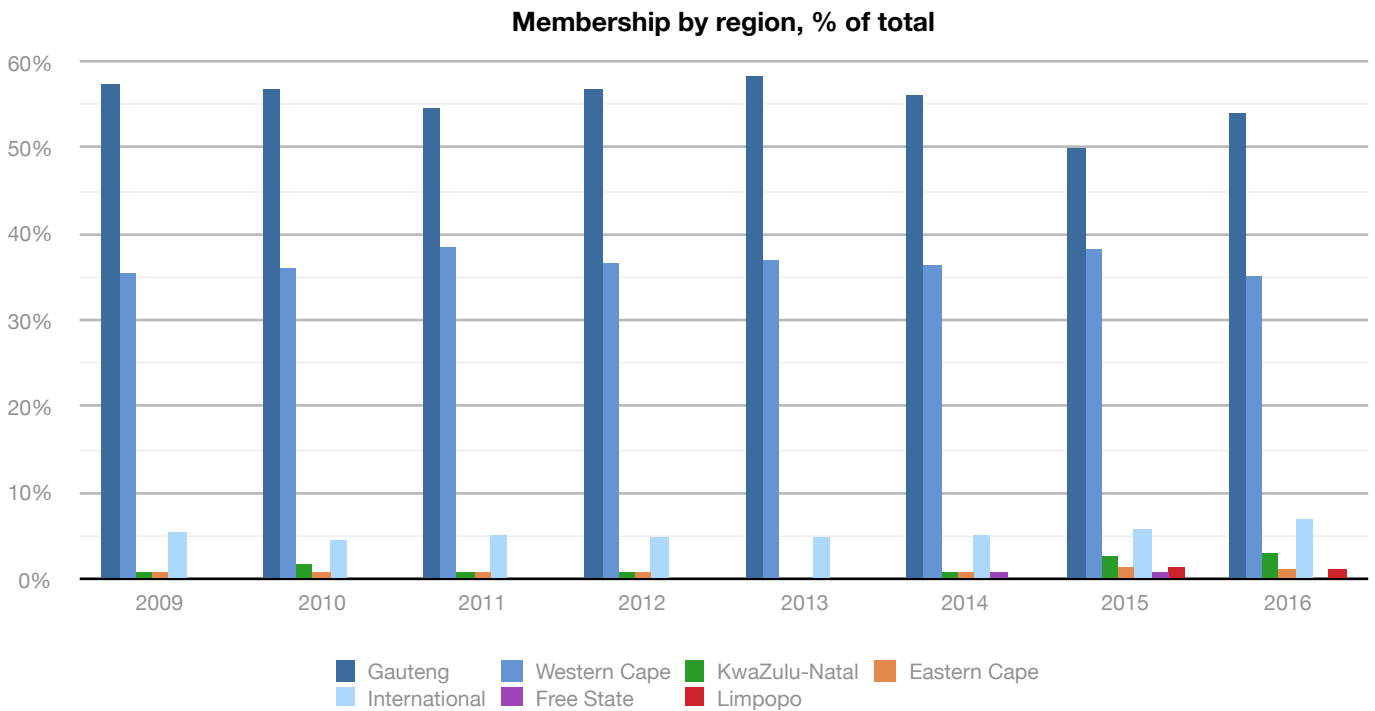
## Membership

2016 was another year of membership growth: 130 paid-up members, 150 including pending new members.

Unfortunately, we've slipped slightly in our membership turnover: a new high number of 21 members did not renew their 2015 membership in 2016.



Regional growth stayed mostly constant, with a small climb in proportion of member from Gauteng and a drop in members from the Western Cape. International and KwaZulu-Natal members grew slightly.



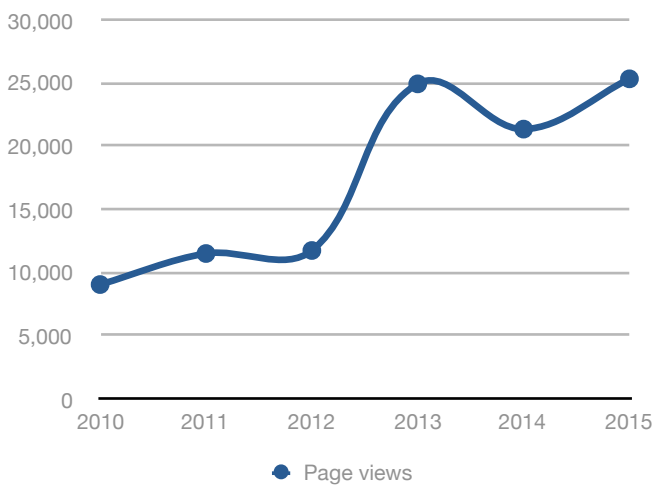
## Website and social media

Website views reached a new high at 25,915 total views for the year, slightly above the 2015 amount. Our rate card continues to see heavy traffic, a good sign of industry engagement.

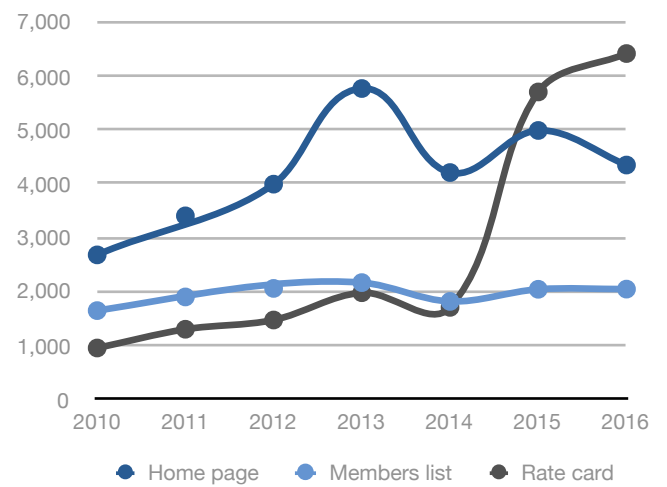
Membership list views remained constant, while home page views decreased by about a fifth.

Please remember to keep your SAGE profile up to date. If your email address has changed, be sure to change it on your profile on our website — this will update your email address on the membership list page as well as our mailing list.

**Website page views, total**



**Website views, by major page type**



Facebook growth continued past 1,500 from last year—over 1,600 now. We’re proud to host a vibrant community of editors discussing all things post-production.

**Facebook likes**

