



## State of SAGE 2014

2014/12/05

South African Guild of Editors

A non-profit organisation, #2007/006516/08

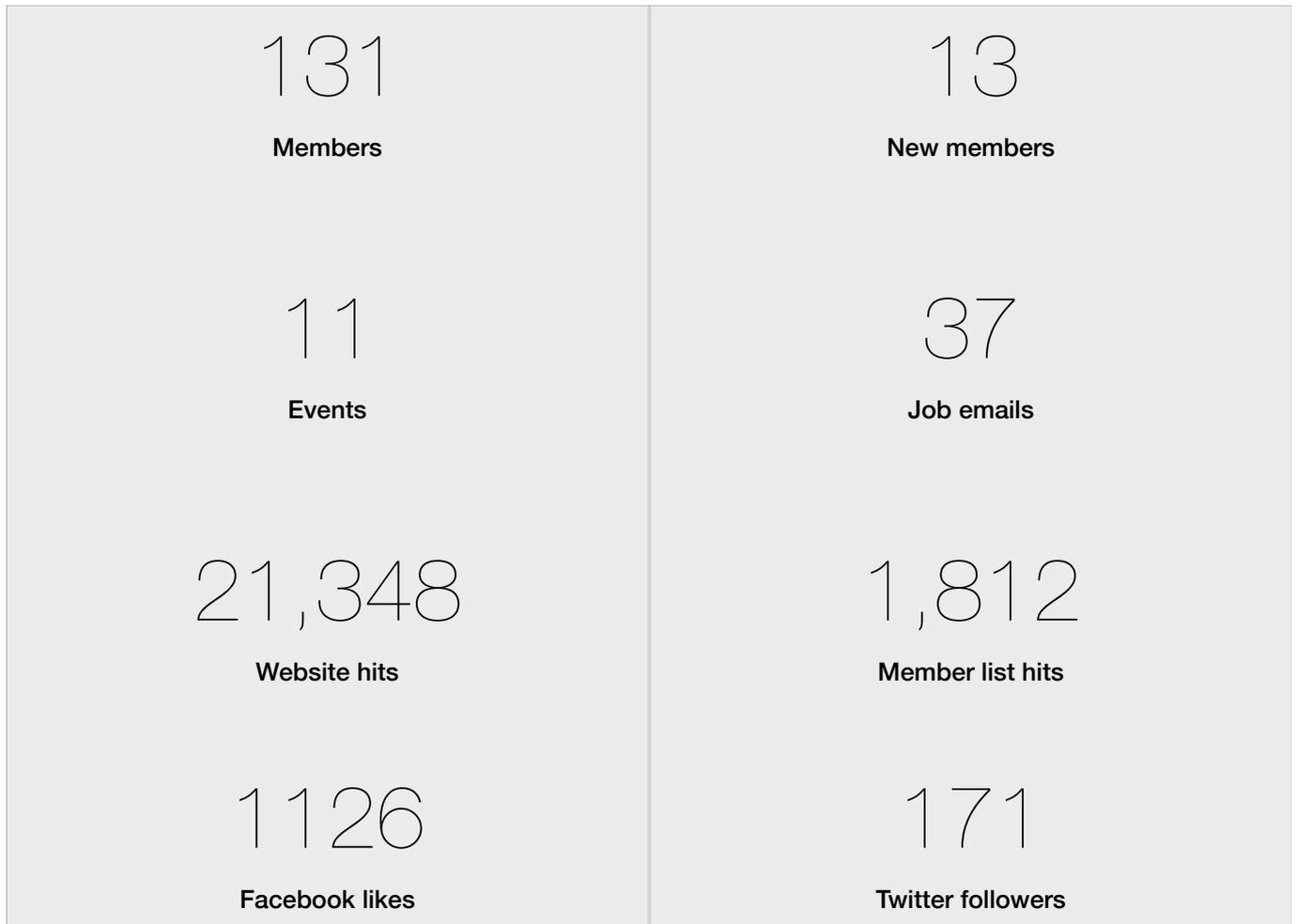
[www.editorsguildsa.org](http://www.editorsguildsa.org)

 EditorsGuildSA

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SAGE had a great 2014, expanding our membership and consolidating our website and Facebook presence. This document summarises the year that was. Thank you to all our members, and see you in 2015!



We need your help for 2015!

- Like SAGE on [Facebook](#).
- Follow SAGE on [Twitter @editorsguildsa](#).
- Ask your editor friends to consider [joining SAGE](#).
- Tell your producer friends about the [SAGE membership list](#).
- Volunteer to [help with SAGE events](#) for 2015.



Dear SAGE member,

Thank you for your support in 2014.

This year we organised many workshops and events, established an easy-to-use [job contact form](#), distributed a [document to producers about what to expect from editors](#), finalised a new employee contract, [published our editor and producer survey results](#) and represented editors and post-production professionals at a number of industry-wide bodies, including SASFED. We've also adjusted our [rate card](#) composition and increased the rates to reflect annual inflation.

Our membership grew to 131 and our SAGE website had over 21,000 hits. We ran 11 events and sent out 37 job emails.

In 2015 we plan to focus more on networking, mentorship and transformation, while continuing our presence at the major film festivals in South Africa. We are in the process of planning an intensive assistant editors workshop. We would also like to hold more social events and screenings, so if you have worked on a project and would like to show it, please let us know.

Remember that you can contact us at any time with problems, feedback, suggestions, comments or any ideas about how SAGE can add value to your career as an editor.

I'd also like to use this opportunity to thank Melissa Parry, who has been SAGE chairperson for the last two years. During her tenure she has served SAGE with enthusiasm and dedication and I have some very big shoes to fill.

We are in the process of sending out invoices. Our membership for 2015 is R450 for full, associate and affiliate members, and R180 for student members.

We hope you'll have a fantastic festive season and see you in 2015!

*Marina du Toit*  
*SAGE Chairperson*  
082 255 8077



## EVENTS

A quick look at the SAGE events for 2014.

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### ***Jozi Film Festival Panel Discussion about Workflows – 22 Feb 2014***

SAGE was part of a day of master classes in conjunction with the Jozi Film Festival. In this discussion, we had David Max Brown and Megan Gill as the speakers, moderated by Stephen Abbott.

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### ***Social and Acronym Evening – 25 March 2014***

SAGE held a social event at The Table in Parkhurst, Johannesburg.

The weather played along on a beautiful starry night as our five recipients of the SAGE acronym were congratulated: Melanie Janke Golden, Nikki Comminos, Floris Kotze, Candice Odgers and Tanya Rosenberg.

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### ***Info Social, Cape Town – 10 April 2014***

SAGE Cape Town members kick-started the year with an info social at Rick's in Gardens. We had a lively discussion about work conditions and the various projects our members are working on. There was an interesting cross-section of editors from those working on long-format documentaries, crime, natural history to reality series. We shared ideas and advice and overall it was a great success.

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### ***Intro to FCP X, Cape Town – 15 May 2014***

SAGE, in collaboration with Labspace, held an informative evening about FCP X. Despite the weather, we had a great turn-out. For those who were unfamiliar with FCP X, it was a great introduction to the workflow and some of the improvements and additions made over the past couple of years.

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### ***Crafting the Story – 7 June 2014***

As part of the Encounters Festival, SAGE member Catherine Meyburgh and producer Meg Rickards discussed 1994 - The Bloody Miracle, which was well-attended. This was a wonderful opportunity to discover how an experienced editor like Catherine approach the construction of a documentary.

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### ***Berlinale Talents Durban: Editing to the Beat – July 2014***

SAGE was represented by Melissa Parry on the Durban Talent Campus panel Editing to the Beat; the other panelists included Jim Petrak (Sound Designer: Cold Harbour), Carey McKenzie (Director: Cold Harbour) and Mensa Ansah (of the rap duo FOKN BOIS: Coz Ov Moni 2: FOKN Revenge). The discussion focused on The Beat as both a physical component of music and the more conceptual element of performance, as well as the rhythm and timing in the operation of the camera, all elements that drive the narrative experience.



***DIFF Industry Panel – 20 July 2014***

SAGE was once again given the opportunity to host an Industry Panel during the Durban International Film Festival; hosted by Catherine Meyburgh and Melissa Parry the panel focused on the art of editing, as well as tackled other issues like transformation in the post-production industry.

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***Intro to FCP X, Johannesburg – 30 July 2014***

Daniëlle Faria-Nel and Malcolm Ché, in collaboration with Labspace, showed the ins and outs of FCP X using broadcast work edited by Malcolm on FCP X. The evening was well attended and generated an excited conversation about the future of post production and the solutions FCP X can offer.

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***Intro to Da Vinci Resolve – 7 August 2014***

SAGE, in collaboration with Labspace, hosted a Da Vinci introduction, presented by Regardt Voges from Post and Wishbones. The newest version of Da Vinci was just out and it was great to see the new editing and grading features and learn a few tricks.

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***Adobe in Action – 11 September 2014***

SAGE member Daniëlle Faria-Nel, in collaboration with Labspace, presented a thoroughly informative night of Adobe Premiere Pro and After Effects, illustrating how both work on an individual and integrated level.

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***Adobe Solutions – 6 November 2014***

SAGE and Labspace hosted a special evening with Matthew Gyves, who showed how Adobe's new software adds value to any production. Matthew also touched on the workflow used by David Fincher for the 2014 film *Gone Girl*.





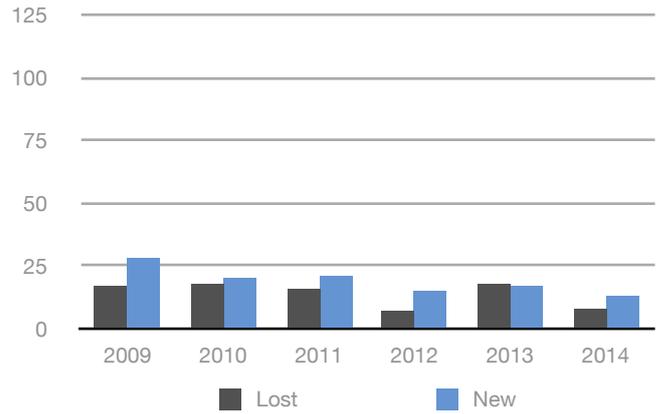
**MEMBERSHIP**

SAGE membership continues to grow at a slow but steady pace. We're up to a record 131 members this year—counting successful applicants with outstanding invoices (and 123 without). Thank you to everyone who joined or continued their SAGE membership!

**Membership totals**

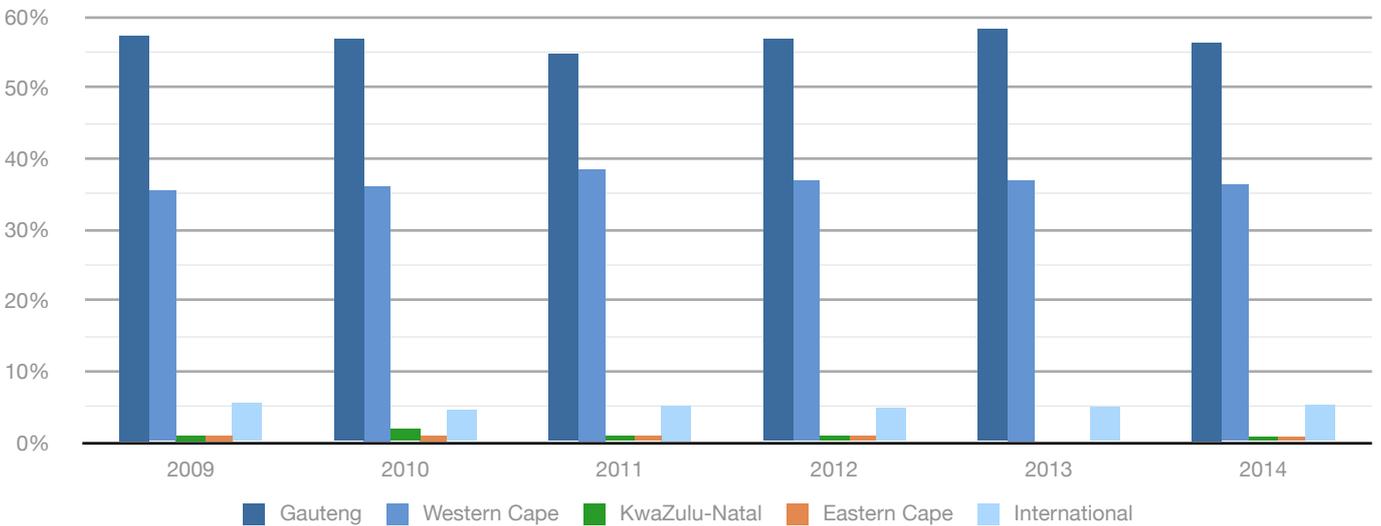


**Membership turnover**



Membership by region continues pretty consistently. Members can claim up to two regions, so these data show a higher total than the true membership data above.

**Membership by region, % of total**





## WEBSITE AND SOCIAL MEDIA

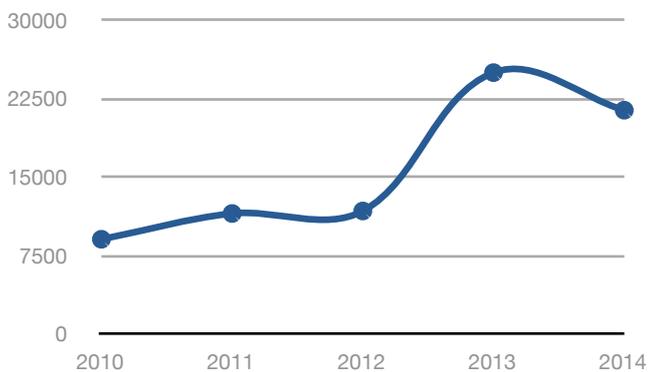
The SAGE website continues to be the hub of our online presence. The site combines the membership database, blog and documents.

We've added some new features and content in the last year:

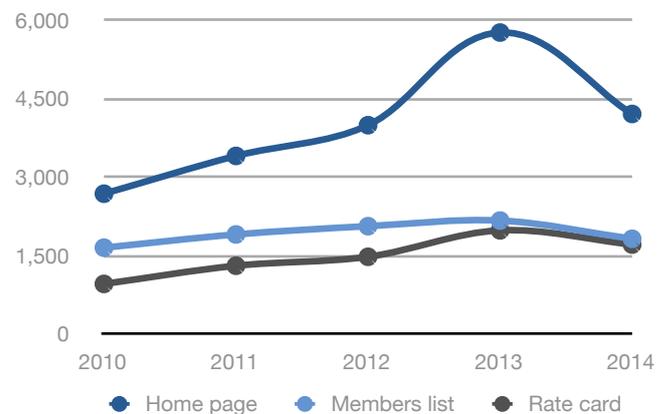
- SAGE members can now add social media accounts like Facebook, LinkedIn, IMDB, Vimeo and Youtube to their profile, editable once they've logged in to the site.
- New accreditation genres and systems are available, including 3D, and post-production supervisor.
- A guideline for producers has been added, detailing what to expect from an editor, standard edit practices, as well as job roles.
- A job offer submission form has made it easier to producers to submit job offers to us, for forwarding to our membership. The structure of the form also helps remind producers to clearly structure their offer—something which is otherwise quite often lacking!

Remember to keep your SAGE profile up to date. If your email address changes, be sure to change it on your profile on our website—this will update your email address on the membership list page as well as our mailing list.

**Website page views, total**



**Website views, by major page type**



Our social media presence is growing steadily. 171 people follow us on Twitter, up from 138. On Facebook, 1126 people have 'liked' the SAGE page. Facebook continues to be a major driver of traffic to our website and we plan to be more active in 2015. Please feel free to use the [Facebook page](#) for comments and ideas.

**Facebook likes**

